



TxPPA
ANNUAL SUMMER CONFERENCE
MOMENTUM 2010

June 23-25, 2010

EXHIBITOR PROSPECTUS



Isla Grand Beach Resort
South Padre Island, TX



MOMENTUM 2010

TEXAS PUBLIC PURCHASING ASSOCIATION

June 23-25, 2010
Isla Grand Resort, South Padre Island, Texas

GENERAL INFORMATION

The Texas Public Purchasing Association, (TxPPA) was formed in 2007 as the result of two successful organizations (Texas Purchasing Management Association and Texas County Purchasing Association) merging to create the first Texas statewide, multi-agency public purchasing association.

TxPPA invites you to be a Sponsor. As a Sponsor, you have the opportunity to market you and your company to purchasing professionals from public agencies across the state of Texas, including counties, cities, school districts, higher education, state agencies and special districts. TxPPA membership currently includes 336 separate Texas agencies.

TxPPA hosts three educational events per year; however, only one event allows all our Sponsors an opportunity to attend and have a tabletop display: the Annual Momentum Conference.

BENEFITS

At the Momentum Conference, ALL SPONSORS may host a tabletop display from the time the Conference begins until the time it ends. ALL SPONSORS are invited to attend all breaks and meals and attend the Welcome Reception and Networking Event on the Beach. Sponsors also receive the other benefits of sponsorship summarized below.

Sponsor Level	TxPPA Website Advertising	Advertising at Event	Attend TxPPA Event with Tabletop Exhibit	Networking Opportunities	Other Benefits
Charter	Yes – all year with logo and link	Yes – TxPPA will promote through signage, announcements, inclusion in literature. Sponsor may provide one-page advertising sheet for inclusion in delegate packets	Yes – All events (no additional cost)	Yes – All events; may attend welcome reception. All events; may attend evening networking event	Yes – see details at txppa.org
Annual	Yes – all year with link	Yes – TxPPA will promote through signage, announcements, inclusion in literature. Sponsor may provide one-page advertising sheet for inclusion in delegate packets.	Yes - Momentum only (no additional cost). At other events, one representative may attend at half the member registration rate.	Yes – All events; may attend welcome reception. Momentum only; may attend evening networking event (no additional charge)	Yes – see details at txppa.org
Event Or Local Event (within 100 miles)	Yes – one month before and one month after event	Yes – signage, announcements, inclusion in literature. Sponsor may provide one-page advertising sheet for inclusion in delegate packets.	Yes - Momentum only for cost of Event or eligible Local Event Sponsorship	Yes – For Event Sponsored only; may attend welcome reception. Momentum only; may attend evening networking event (no additional charge)	Yes – see details at txppa.org

COST

How much would it cost to reach over 300 agencies with one single direct mail campaign, how much time and expense would it take to meet and network with 100-200 Texas public purchasing professionals at one time? How much would it cost to have a direct link on a website that over 600 public purchasing professional visit every day? To participate in the TxPPA Momentum Conference, here is the cost:

- ★ If you are already a TxPPA Charter Sponsor or Annual Sponsor, you do not have to pay any additional fee to TxPPA; just let us know you will be participating.
- ★ If you would like to be an Event Sponsor and your principal office is not within 100 miles of South Padre Island, the fee is \$1,000.
- ★ If you would like to be an Event Sponsor and your principal office is within 100 miles of South Padre Island, the fee is \$500.

SPONSOR/EXHIBITOR REGISTRATION

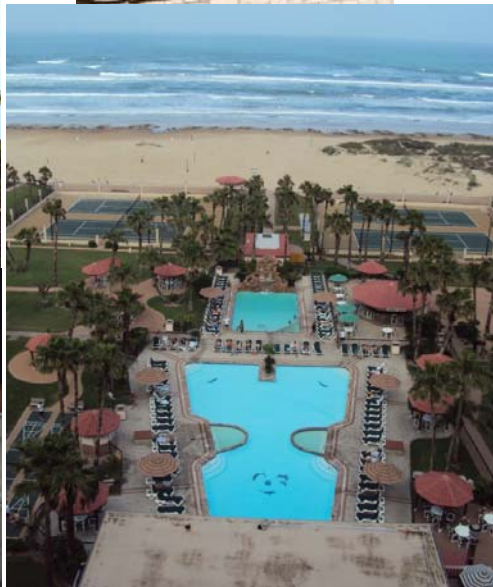
Fill out the form provided herein or on the TxPPA website and submit before May 24, 2010.

HOST HOTEL

The Isla Grand Beach Resort is the TxPPA Momentum Conference 2010 location and host hotel. The Isla Grand is located right on the beach, in the southern portion of South Padre Island, is easy to find and conveniently located near all of SPI's top attractions.

TXPPA has reserved a block of rooms for Workshop attendees at the rate of **\$179.00 per night** (*plus applicable taxes*). In order to receive this discounted rate you must make your reservations by **May 24, 2010**. Be sure and mention the **Group Account Name: "Texas Public Purchasing Association"**.

Isla Grand Beach Resort
500 Padre Boulevard
South Padre Island, Texas 78597
888-523-8952
www.islagrand.com



MOMENTUM 2010 CONFERENCE AGENDA

Wednesday, June 23, 2010

Time		General Sessions
11:00 am	5:00 pm	Registration
1:00 pm	1:30 pm	Opening Remarks; Cheryl Turney, C.P.M., TxPPA President
1:30 pm	3:00 pm	Public Purchasing Best Practices; Cheryl Turney, C.P.M. and Beth Fleming, C.P.M., CPPO
3:00 pm	5:00 pm	"Don't Abandon Ship (When Sharks are Circling)"; Tammy Rimes
Planned Group Activities / Networking Opportunity		
5:00 pm	6:00 pm	Welcome Reception
Dinner on your own following reception		

Thursday, June 24, 2010

Time		General Sessions	
7:00 am	3:00 pm	Registration	
8:00 am	10:00 am	Continental Breakfast "What Should Customers/Vendors Expect from a Professional Purchasing Department"; Narita Holmes, C.P.A.	
Concurrent Sessions			
10:00 am	11:00 am	Job Order Contracting; Wes Everett, City of Lubbock Scott Creekmore, Gordian Group	First Time Managers/Purchasing Agents; Jack Beacham, C.P.M.
Concurrent Sessions			
11:00 am	12:00 pm	Supplier Performance; Kay Foster, C.P.M.	Certifications – Which One is Right for You?; Peggy Watkins, C.P.M.
General Session			
12:00 pm	1:30 pm	Luncheon Debriefing Suppliers and Avoiding Protests; Beth Fleming, C.P.M., CPPO	
Concurrent Sessions			
1:30 pm	3:30 pm	Texas Model Procurement Code; Cheryl Turney, C.P.M., Mark Rogers, C.P.M.	Alternate Construction Methods; Gilbert Jalomo
General Session			
3:30 pm	5:00 pm	Negotiations with Colleagues; Mike Babineaux, Babinaux EST, Inc.	
Planned Group Activities / Networking Opportunity			
5:30 pm	8:30 pm	Beach Event	

Friday, June 25, 2010

Time		General Sessions
7:00 am	10:00 am	Registration
8:00 am	9:00 am	Breakfast President's State of the Association Address and Announcements; Cheryl Turney, C.P.M., TxPPA President
9:00 am	10:30 am	Breakout Sessions for City, County, and School Groups
10:30 am	12:00 pm	"Only Wet Babies Like Change"; Mike Babineaux, Babinaux EST, Inc.

PLANNED GROUP NETWORKING ACTIVITIES

Welcome Reception - Wednesday

TxPPA will host a welcome reception at the host hotel for all Conference attendees and their guests. All Sponsors are invited to attend and network with the public purchasing professionals attending. The cost of this networking event is included in the sponsorship fee.

Beach Party - Thursday

TxPPA has a special afterhours event planned for Conference attendees and their guests; fun on the beach! All Sponsors are invited to attend and network with the public purchasing professionals attending. The cost of this networking event is included in the sponsorship fee.

TRANSPORTATION

Transportation by Air

Fly to South Padre Island through the Brownsville/South Padre Island International Airport or Valley International Airport in Harlingen.

Brownsville South Padre International Airport is served by American Eagle and Continental Express Airlines.

★ **Airport Transportation:**

- Brownsville Airport Shuttle – Rio Gulf Coast Express (800-574-8322) www.flybrownsville.com/
- Go w/Jo Transportation Services (800-962-8497 / 956-421-2262)
- Valley Transit Company (800-580-4710) info@valleytransit.com; www.valleytransitcompany.com
- Rio Grande Transit (956-428-4613)

Valley International Airport (HRL) Harlingen is served by Continental Express and Southwest Airlines.

★ **Airport Transportation:**

- South Padre Shuttle (877-774-0050) www.southpadreshuttle.com
- Go w/Jo Transportation Services (800-962-8497 / 956-421-2262)
- Valley Transit Company (800-580-4710) info@valleytransit.com; www.valleytransitcompany.com
- Rio Grande Transit (956-428-4613)

★ **Taxi Services (All Airports):**

- A Cab 956-761-1111
- Airport 956-761-1040
- BB's Taxi 956-761-7433
- JJ's Taxi 956-761-9292
- Padre Cab 956-761-2525

★ **Car Rental Agencies (All Airports):**

- Avis Car Rental: (800-831-2847) <http://www.avis.com/>
- Budget Rent A Car: (800-460-3399) <http://www.budget.com/>

The Wave - FREE ISLAND SHUTTLE

The WAVE is the FREE shuttle system serving South Padre Island and Port Isabel. There are a number of convenient WAVE stops in both communities; however, you can also just go near the street and wave when one is approaching! Normal hours are 7am to 7pm (extended hours during the summer). The buses are equipped with wheelchair lifts (ADA Accessible) and bicycle racks. It's a great, free way to get from one place to another or just sit back and see the entire area! WAVE schedule and route map:



http://www.urbnmedia.com/townspi.com/images/stories/Document_Pdf/wave%20inside%2009-aug%202.pdf

The WAVE also connects in Port Isabel to the Rio Transit Shuttle that will take passengers to Brownsville, including the Brownsville/South Padre Island International Airport. There is a minimal fee for the ride to Brownsville. Rio Transit Schedule:

<http://www.townspi.com/Departments/Planning/the%20wave/Rio%20Transit%20Route%204%20SPI%20Hotel%20posters%20%20013105.pdf>

For more information about the schedule or routes, you may call 1-956-761-3864 or 1-956-761-3245.

SOUTH PADRE ISLAND FACTS AND TRIVIA

South Padre Island lies on the southernmost tip of Texas and is situated on the south end of Padre Island, the longest Barrier Island in the world and the largest stretch of undeveloped ocean beach in North America. Sitting just 30 miles north of Mexico, the Island is bordered by the Gulf of Mexico and the Laguna Madre Bay, and its only link to the Texas mainland is the 2-1/2 mile Queen Isabella Memorial Bridge. The 34 mile-long barrier reef is about a 1/2 mile at its widest point. This little slip of land was initially named "Isla Blanca" or "White Sand" when it first charted in 1519 by Spanish explorer Alonzo de Pineda. In 1804, missionary priest Jose Nicholas Balli established the first settlement after the initial grant was made by Spain's King Charles IV. It was incorporated in 1973, and the bridge was completed a year later.

The Town of South Padre Island is home to an estimated 5,000 people, and according to the Convention and Visitors Bureau, over one million people visit the Island every year. Streets are bustling with retail shops, resort hotels, condominium towers, restaurants and recreational activities. The Island is a hotspot for retirees from northern regions to stay throughout the winter months. These residents are known throughout the Rio Grande Valley as "Winter Texans." It is a unique setting that lures people to return again and again to enjoy the spirit of adventure that can be found there. South Padre Island is a year-round vacation destination located at the same latitude as Fort Lauderdale, Florida. The Island enjoys a sub-tropical environment with mild dry winters, and warm breezy summers. With a winter average temperature of 65 degrees, a summer average temperature of 82 degrees and an average of 253 days of beautiful sunshine, it's no wonder why so many people love South Padre Island. South Padre Island has a council-manager form of government. The City Council, consisting of the Mayor and five city council members, has three year staggered terms. The City Manager is the chief executive officer of the city.

Questions about this event? Contact Peggy Watkins (pwatkins@dfwairport.com)

For more about TxPPA, please visit <http://www.txppa.org>



TEXAS PUBLIC PURCHASING ASSOCIATION APPLICATION TO SPONSOR

NAME OF FIRM: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

WEBSITE: _____

CONTACT: _____

TELEPHONE: _____

EMAIL: _____

I want to be an Annual Sponsor!

Enclosed is payment in the amount of \$3,600 (full year prepaid amount).

I want to be a Momentum 2010 Event Sponsor!

Enclosed is payment in the amount of \$1,000 (prepaid amount)

I want to be a Momentum 2010 Local Event Sponsor! (Sponsoring firm must have its principal offices located within 100 mile radius of the event)

Enclosed is payment in the amount of \$500 (prepaid amount)

NAMES OF REPRESENTATIVES ATTENDING (1-2):

Please send this completed application to:

Texas Public Purchasing Association
1821 Rutherford Lane, Ste 400
Austin, TX 78754-5128

Fax: 512-231-7495 ★ Email: jfoster@tml.org

You may pay by check or credit card. For credit card payment, please fill in the information below. If paying by check, please make your check payable to TxPPA and remit to the above address.

PAYMENT BY CHECK			
CHECK ENCLOSED	CHECK NUMBER:		
PAYMENT BY CREDIT CARD (CHECK APPROPRIATE BOX)			
MASTERCARD	VISA	AMERICAN EXPRESS	DISCOVER
CARDHOLDER'S NAME (PLEASE PRINT): _____			
ACCOUNT #:		EXPIRATION DATE:	
SIGNATURE: _____			

For more information or to request an invoice, please contact:

Kay Foster, C.P.M., A.P.P. or *Michael Sparkes, C.P.M.*

972-973-5616

281-425-6327

kfoster@dfwairport.com

msparkes@lee.edu

www.txppa.org